



Geyser Falls Water Theme Park

The Choctaw Indian Tribe's Pearl River Resort in central Mississippi is a beautifully-landscaped 15-acre family amusement center. It features 12 major water slides, a gigantic wave pool, a lazy river and activity areas, plus expansive activity areas for kids of all ages.

The fundamental goal of the water-park portion of the resort was to generate income by extending the stay of visitors to the Pearl River Resort casino. But this water venue did much more.

Geyser Falls Water Theme Park started achieving peak days as soon as it was open. So many people came to this park with their families that for public safety, guests had to be turned away. This has led to a recent major park expansion.

Above are the early conceptual drawings next to final photos of the finished park. Notice how closely the concept drawings and the photos match: almost exactly. This is an indication of good planning—the kind that saves a lot of time and money.



The creation of the park's mascot, a big bear, was a serendipitous accident.